A CULTURE OF MENTORSHIP
Parker’s approach to hands-on training yields results on campus and around the world
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PARKER PIONEERS
Building Parker’s Future
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It's an exciting summer in the Parker alumni community. Our Office of Alumni Relations is active as ever, as you all continue to serve as a vital source of inspiration to our students. The longer I serve as Parker's president, and the more students I am fortunate enough to see transform into colleagues and friends, the more I find what an extraordinary network of people there are in our alumni community.

I hope we use this summer as an opportunity to strengthen that network, and to establish relationships that serve our graduates and students alike. Service for others, and service to one another, is Parker's foundation, and I'm proud of how we have embraced that commitment over this past year. You can be proud to be a Parker graduate and for being part of our history, as the groundwork that you laid continues to dictate our vision for wellness around the world.

My goal this year is to connect current students with you, Parker graduates, and to involve them in your career, training, and ever-expanding goals. As we embark on another semester of the new mentoring program Alumni After Hours Clinic Visits, assemblies featuring shining Parker graduates, and a weekend in Chicago with Parker Seminars, I look forward to seeing you, celebrating with you, and engaging in thought-provoking discussions about all things Parker!

In loving service,

Brian McAulay, DC, PhD
President

PRESIDENT'S PERSPECTIVE

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*Previously licensed in NJ and PA
THE POWER OF PRESENTATION
Research Remains Essential to Parker

There is a special dynamic to the relationship between communication and research. The relationship between the researcher and a problem can seem very direct, but it only finds its fullest fruition when presented to a broader audience. At the same time while anyone can feel comfortable presenting research from other professionals, as Dr. Parker taught, "I cannot communicate successfully and efficiently what I do not own." Presentations from researchers themselves give both audiences and speakers a unique opportunity for engagement in the research community.

The Association of Chiropractic Colleges cultivates the research of individual faculty through its Research Agenda Conference (ACC–RAC), a conference that provides strong peer reviewed presentations focus on one of four areas: clinician to bring forth their individual research and invites education professionals dedicated to the cause of education professionals dedicated to the cause of faculty among chiropractic conferences. The conference invites education professionals dedicated to the cause of chiropractic to bring forth their individual research and experiences to be reviewed by and add to the common wisdom of the whole community.

ACC elevates research-based presentations from a wisdom of the whole community. "It was my second time to attend the conference, and I was very proud to be a part of such a large contingent from Parker." - Celia Magura, DC, DACBR

ACC offers a dizzying array of formats from training workshops to plenary sessions, platform presentations, workshops, and poster sessions. This year Park University sent more than 19 faculty, staff, and administrators to the conference as presenters and workshop participants. Presentation topics ranged from pedagogical concerns (how class performance can predict future success) to the literally anatomical (how practitioners can measure and evaluate limbs in practice settings).

Parker is very happy to be lending such a strong presence to the nation’s largest chiropractic collegiate conference and to be leading the way in the conversation on health care.

KEEPING OUR HANDS BUSY
The Massage Therapy Program’s Commitment to Outreach

Discovery consists of both discernment and advocacy. The partnerships Parker faculty build within the community bring teaching out of the classroom and integrate health care into the lives of people who might not otherwise be aware of what the Parker vision can bring them.

“These events give students opportunities to gain experience and give back to the community.” - Drew Riffe, DC ‘05, LMT, MTI

The Massage Therapy program has been pursuing its mission of community outreach since its inception. Many of their events are established traditions for the school and its partners. Of the events they attend in the spring, one of the most exceptional is the Camp Summit Fundraiser. Dr. Drew Riffe explains the connection:

“We contacted Camp Summit because they work with Equest which works with animal chiropractic. They work to provide camp experiences for children with special needs and we were excited to see how we could help. They said they had a charity golf tournament and we could be thrilled if we could participate.”

That was five years ago. Each year since then Dr. Drew and interns have provided chair massages to the individuals participating in the tournament and also to their fellow volunteers who make the tournament possible. The Camp Summit tournament is just one of many community outreach events that has a big impact.

“We also work with the Gulfstream Aerospace Employee Lean Fair and the Byron-Nelson golf tournament, providing massages in the media room for the latter and lectures and massages at the former. One of the people we helped at the Lean Fair had never had a massage before. Within 15 minutes of this first massage they really discovered the difference. They’ve already booked more appointments.”

To learn more about Parker’s Massage Therapy Program, please visit www.parker.edu/massage-therapy.
A CULTURE OF MENTORSHIP

Parker’s approach to hands-on training yields results on campus and around the world.

In 1951, when Dr. James Parker began to host a ground-breaking series of postgraduate seminars that would become Parker Seminars, it’s no secret what drew so many individuals to attend. Many attendees were successful licensed chiropractors who were eager to push the young profession forward. Other attendees weren’t chiropractors at all, but rather students and young professionals with an interest in wellness and an openness to learn more.

By 1974, the year that a groundswell of public support led to hosting great guests with sharp and insightful minds, from wellness experts to—like many members of our own faculty—esteemed figures in wellness research, business, and marketing. “To best serve others,” adds Elgie Hurd, coordinator of learning services, “every classroom, every training, and every lab should be viewed as a mentoring opportunity. And at Parker, they truly are.”

Alumni Mentoring Through the After Hours Clinic Visit Program

Learning from Parker’s Alumni

• Parker’s mentoring model plays out in several different capacities on campus,” said dean Johnson. “One of my favorite programs is the Alumni Association’s after hours program. The After Hours Clinic Visit Program is an opportunity for a small group of students to visit clinics owned and operated by Parker alumni. This type of event allows for not only relaxed conversations with doctors and their staff in a casual atmosphere, but also networking opportunities that have led to jobs and internships for high-achieving students.

Parker provides opportunities that have led to jobs and internships for high-achieving students.

Classroom Mentoring

Building effective, lasting relationships

While the work and background of Parker faculty varies greatly, each member shares certain traits: among them, a passion for service and a belief that mentoring always begins with the faculty. In our tight-knit community, any student with the drive to seek out mentoring and guidance doesn’t have to search far. It all starts with enrollment. Every student who enrolls to Parker under the Alternative Admissions Track program (AAT), whether through the College of Chiropractic, College of Health Sciences, or College of Business and Technology, automatically receives a faculty mentor during their first three trimesters at Parker University. This program is directly designed to engage new students in Parker’s culture immediately upon beginning their studies.

Throughout this mentorship, students meet several times throughout the trimester with faculty mentors to address any concerns they may have as they begin to lay the groundwork for their Parker tenure and their future career.

“My old mentor had a saying—Never Been There can’t tell Been There how to get there,” said Michael Johnson, dean of student affairs. “This is true in chiropractic, in wellness, and here at Parker especially, where students learn exclusively from faculty who have actively practiced in their field. They receive that valuable insight that you can’t find in a book or a lecture.”

It’s not just Parker’s full-time faculty that provide mentoring. Now more than ever, Parker is committed to hosting great guests with sharp and insightful minds, from wellness experts to—like many members of our own faculty—esteemed figures in wellness research, business, and marketing. “To best serve others,” adds Elgie Hurd, coordinator of learning services, “every classroom, every training, and every lab should be viewed as a mentoring opportunity. And at Parker, they truly are.”

Faculty Mentoring

Helping Faculty Succeed

Our faculty is committed to producing compassionate, hands-on educators who buy-in to the Parker culture of mentoring.

Michael Johnson credits his focus on mentoring at Parker to his association with faculty and students, with whom he has shared many conversations about our past, present, and future goals. “When I interviewed for this position, I was thrilled they brought up the Parker Principles, because I closely identify with them,” he said. “I feel as if I was mentored from the start there in the interview, as I immediately understood what Parker is all about: loving service.”

“Since day one at Parker, our faculty has been not only welcoming, but also so receptive to discussing what Parker is, what we hope to be, and where we’re headed.”

- Michael Johnson, dean of student affairs

These experiences have led the Department of Student Affairs to explore a first-year mentoring experience through the Student Success Center, with all incoming students being paired with an academic advisor, a faculty mentor, and a peer advisor. “Not only will these learning communities address academic and class schedules,” said dean Johnson, “but they will also look at personal counseling, mentoring, and career development.”

"Wellness education is all about serving others. To perform a service well, you need training, opportunities to demonstrate what you have learned, and feedback from experts.

- Elgie Hurd, Coordinator of Learning Resources, Center for Teaching and Learning"
After Hours events are an important part of the Parker University experience for DC students, but there is an even stronger mentoring role available for members of the Parker community who want to have a more traditional and impactful experience. The Alumni Mentoring program overseen by alumni relations provides a mentoring experience that enables mentors to develop meaningful relationships with individual students during some of the most formative moments in the Doctor of Chiropractic program.

Dr. Christy Porterfield has been involved in the program since its inception and leads one of the most successful mentoring groups in the program. We asked her to speak with ParkerToday about this experience and what motivates her to bring the Parker Principles so directly into students’ lives.

Tell us a bit about yourself.

I’ve found that I really enjoy bringing out the best in people every day as a chiropractor. In chiropractic we talk about the three causes of subluxation: chemical, emotional, and physical. I find that many of my patients are spending a lot of time focusing their energy on poor thinking patterns, difficult situations, or roadblocks which spiral into subluxation patterns and ill health. With just some small changes—often brought up through mentoring at the adjusting table—patients are able to identify and change some of these patterns. When this happens we can see quantum leaps in healing and enjoyment of life.

I want to see this same kind of thing play out for our future chiropractors. Chiropractors who talk about natural health and healing are still a vast minority in our medical-minded society. It takes skill, fortitude, and guts to tell the truth about health and get quantifiable results with patients. In this culture we all need to connect and know other like-minded practitioners. Students coming out of school are especially vulnerable and need the help of seasoned chiropractors to rise to the challenge, and I think mentoring (both while in school and as students graduate into practice) can go a long way toward raising our profession as a whole.

What sparked your interest in being a mentor?

As I look at my own desire to mentor, my first thought and challenge is to gain the engagement of our students. I know there are plenty of students, just like me, who don’t know how much a mentor could help them.

Tell us a bit about your own Parker mentors.

As a student I did not take advantage of mentoring—which was a mistake, in retrospect. We did not have a formal program at that time, but there were chiropractors who made themselves available to work with students. It is very easy to become completely engrossed in the world of school, however working with a mentor can offer so many benefits for students in school and to ease the transition of graduating into the workforce.

After graduating from Parker I was fortunate enough to begin working with CLEAR Institute and Dr. Dennis Woggon who was a huge influence on both my adjusting skills and business style. Dr. Woggon is a master adjuster and works on a corrective-care model. I owe my early success in practice to his wisdom and guidance—and would like to pass on similar skills to new chiropractors as a mentor myself.

Dr. Dealey stated that when he heard about the development of the FSTT device he wanted to know how quickly Parker University would be able to obtain one. “Parker University’s College of Chiropractic has been the leader of chiropractic education for a long time. We are happy to be able to assist the college to maintain and enhance that position by the acquisition of this groundbreaking teaching tool.”

For more information about the force sensing table technology at Parker University, visit www.parker.edu/FSTT.
Making Professional Success Personal at the Biggest Game in Town

There is no denying that Parker Seminars are a big deal. Thousands of people attend seminars over the course of a year and once you figure exhibitors and affiliate partners into that picture (and there are hundreds of them in a given year) the number of potential connections get big fast.

Parker Seminars focuses on the phrase ‘Grow Yourself. Grow Your Practice.’ Without that focus on what’s truly important, you might miss one of the numbers, the potential connection, that truly matters. That’s why Parker/Today is pleased to present this incredible story about one specific number—10,000—from Parker Seminars Vegas attendee Cheryl Epps:

September 29, 2013, the sun was warm and the breeze light. I noticed as I drove a short 7.5 miles to the hospital with my husband in tow. Nine days later he passed away. Just two months before we departed on this trip, our collects were unexpectedly down. I even considered not going and giving in to fear. But we forged on and my daughter and I attended.

On Thursday night I made the decision to win the $10,000; a decision that surprised my daughter, since this was so uncharacteristic of me.

On my way to drop the drawing card in the basket, my daughter told me to fold it, because in her visualization that the picked card was folded.

The container spun and stopped. Someone called out the card was folded and half the crowd sighed in disappointment.

Then my dear friend Larry Markson read the name, turned to us, and called out, “Cheryl Epps,” my name. Tears of joy flowed from the people around me, from my daughter, and from myself. I grabbed my daughter’s face, ‘We did it, Meg. Your visualization worked!’

My bank account was short $10,000 when I came to Vegas, and now I had reached my goal! Amazing!

As Dr. Parker said, “Success is predetermined by my faith, confidence, and belief in my products, services, and ideas.” When you consider all the many, many ways the numbers from Parker Seminars can serve you, don’t forget that one of those numbers just might be the one you need.

As shared by Cheryl Epps
To learn more about Parker Seminars, visit www.parkerseminars.com

OTHER BIG NUMBERS FROM PARKER SEMINARS LAS VEGAS 2015
320 booths
That’s 320+ exhibits of the newest technology
14 Affiliate Partners
Each with their own meetings, trainings, and mini-seminars
180,000 square feet of Expo Hall space
‘That’s three and a half football fields!’

CREATING A CULTURE OF SUCCESS FOR PARKER RADIOLOGIC TECHNOLOGY GRADS

Parker graduate puts her RT education to good use as an Interventional Radiographer at a North Texas Hospital

Sara Rowland walked across the stage at the College of Health Science’s inaugural Radiologic Technology graduation energized, embused, and “Parker Ready” for a career in health care.

Two years earlier, Sara came across Dr. Gery Hochanadel on “Good Morning Texas,” where the Parker University provost discussed the surging demand for imaging professionals around the country. She was open-minded to what Dr. Hochanadel had to say about the profession and Parker’s RT program in particular. Sara continued with her own research, and what was once open-mindedness gave way to curiosity, intrigue, and a desire to learn more. ‘As I gathered more facts and information about the career, I realized how great of an opportunity it could be for me,” Sara said. So she scheduled a visit to the Parker campus.

Today, Sara remains committed to advancing her career in RT, which to this point has brought her to the Methodist Richardson Medical Hospital in North Texas. A typical workday of her usually includes anything from trauma in the emergency department, fluoroscopy in the operating room, or utilizing portable x-rays in the intensive care unit, to interventional radiography, tube placements … in short, “there are always new and exciting things to be done.” Fortunately for Methodist Hospital and for Sara, she currently has two Parker University interns of her own to lend a helping hand.

As Sara continues to specialize in Interventional Radiography, a radiology specialization focused on using what are known as radiographs to find and diagnose diseases, her plan now is set and grounded in the Parker Principles.

To learn more about Parker’s Radiologic Technology program, visit www.parker.edu/RT.
During the spring term, Parker University had more than 1000 students enrolled. This interview is a look into that class with one of the individuals who is destined to take the Parker legacy to new heights.

Brandy Holton is a student in our Associate of Health Information Technology program who will graduate in 2016.

Please tell us about your Parker journey. What were the steps that took you from hearing about Parker to being a student at Parker?

First, let me say, I am so happy to have embarked on the Parker journey. I was employed in mortgages for 12 years and never thought of doing anything different. In 2013, however, I was laid off. The next day, I was stretching for a run and reprioritizing my life. As I was doing this, a news segment came on that felt like it was talking directly to me—Going back to school? Wanting something secure?—and there was Parker University! I made an appointment to find out more and did my research, and that’s how I am here.

When you graduate how do you see yourself as being “Parker-ready”?

Parker can be very challenging, but it prepares you for the future. Always have a positive attitude and it will prepare you.

What do you hope you’ll remember about Parker once you are a member of the alumni community?

I will never forget the Parker team. Instructors are more than just people who teach. They really want to see you succeed and have a bright future—that’s something I’ll never forget.

What do you see in your future as a Parker alumna?

I would love to represent Parker as an alumna, and give any advice I could to people on their own Parker journey. I’ve noticed so many links between instructors, alumni, and the community—managers, employers, professionals, and researchers—I would love to assist students in taking advantage of these resources. That’s part of being on the Parker team.

why pioneer spirit matters so much

• Multi-year giving means Excellence. Consistent financial support provides Parker with the stability, confidence, and resources to set lofty goals for everything from scholarships to research and global engagement.

• Your pledge makes you a Partner. When you make a gift, no matter the size, you feel that you touch something important. When you know you will give, year after year, then you know that you are a part of something important.

• Strength comes from Belief. As Dr. Parker said “Success is predetermined by my faith, confidence, and belief in my products, services, and ideas.” Every gift you commit to making is a statement of belief that inspires other members of the Parker community. Every gift counts—numbers add up—but the commitment behind a Pioneer’s gifts counts more.

Are you ready to become a Parker Pioneer?

Make your gift at www.parker.edu/parker-pioneers.

Recognition Levels

(donations payable over five years)

Friend of Parker

$1,000/yr

(total pledge = $5,000)

Pioneer Circle

$2,500/yr

(total pledge = $12,500)

Presidential Circle

$5,000/yr

(total pledge = $25,000)

Are you ready to become a Parker Pioneer?

Make your gift at www.parker.edu/parker-pioneers.

For nearly 35 years, pioneers in health care, wellness, and education have followed in Dr. Jim Parker’s footsteps, carrying on the tradition begun with his belief in the vision of Parker University. Unfailing support, year after year, was what Dr. Jim Parker gave to the university and it is what allows the university to follow his vision today.

Parker Pioneers is a giving society built on loyalty and belief. Members of the Parker Pioneers (alumni, parents, students, faculty, staff, and friends) have made a commitment to Parker. Their gifts in support of Parker are part of multi-year pledges that recognize and advertise the importance of multi-year support to the mission of Parker University.

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Parker University’s ADJUST-A-THON

Adjust-a-thon is a highlight of the spring term at Parker. This year the Student Senate truly manifested the spirit of loving service. The main event features a marathon adjusting session where students and faculty bring their own tables to the Standard Process Student Activity Center and adjust non-stop for three hours.

Accompanying this event is a dinner and featured speakers. Participants pay for the meal by bringing in items needed for “Going Away to College” gift boxes crafted by the Boys’ & Girls’ Club of Dallas.

“The adjustment is the grand unifying factor in chiropractic. This event celebrates chiropractic and unites our school and profession in such a profound way that the impact will be far greater than any of us can foresee.” David G. Bynam, President of Parker University’s Student Senate.

Who’s Who Honorees

Over the last 80 years, Who's Who Among Students in American Universities & Colleges has grown from one man’s vision into the premier honors program for more than 1,000 universities and colleges across the country. Parker is proud to have 14 students selected for the 2015 edition.

Jacqueline Romainies, Tri-7
Porcha Anderson, Tri-7
JaNair Osarolor, Tri-7
Ashley Salazar, Tri-8
Amanda Zagorski, Tri-8
Hannah Winn, Tri-8
Alexandra Nunn, Tri-8
Todd Polatii, Tri-8
Paul Shrogin, Tri-9
Danika Rasmussen, Tri-9
Doug Wright, Tri-9
Irene Wabomnor, Tri-9
Chelsea Rackham, Tri-10
Richmond Levi Richards, DC ’14

Parker Recognized as One of DFW’s Healthiest Places to Work

Congratulations to Parker University for being rated as one of the healthiest places to work in DFW by the Dallas Business Journal. Vice President of Human Resources and Organizational Development, Sandra McLean, accepted on behalf of the university.

Parker Supports Scottish Rite Hospital

Parker University was in attendance for the check presentation to benefit Scottish Rite Hospital. Parker’s participation and sponsorship of the Dallas Marathon along with other sponsors helped raise $250,000 for the hospital. Our community outreach continues to grow!
Parker University partnered with the Arthritis Foundation to co-sponsor the Walk to Cure Arthritis on May 9, 2015. Parker’s participation in the walk is proof of the university’s support for this groundbreaking relationship and we hope to establish annual participation in the WTCA as an adjunct to the Parker Serves outreach to the DFW community. It is also a great way to promote chiropractic practices and participate in a fun and immensely rewarding day out.

Parker University was proud to be a sponsor of the PCS Dallas Marathon in December 2014. Many Parker alumni, students, faculty and staff competed in the race, including Logan Sherman, DC ’12 who won the half-marathon.

Parker University celebrated our first official commencement ceremony for graduates of the newly formed College of Health Sciences on April 18, 2015. 18 students graduated with an Associate of Applied Science in Radiologic Technology degree and 15 students graduated with a certificate in massage therapy. Congratulations to our new alumni!

Nastia Liukin, Olympic gold medal gymnast, stopped by Parker University in December 2014 to get adjusted by her personal chiropractor and Parker alumnus, Vince Scheffler, DC ’07.

Each year the Parker University alumni board gives awards to graduates who help educate the public and promote the cause of chiropractic education. The university believes that a strong foundation in professional citizenship is an important part of the education that makes Parker’s alumni community so phenomenal. The Texas State Legislature only meets every two years, so it was with a glad heart that Parker University made allowances for students to participate in the Texas Chiropractic Association’s legislative day.

This was a banner year for Parker’s participation with students and faculty able to move the dialog about health care in Texas through individual meetings with legislators and their staff.

UPCOMING CE PROGRAMS

- Summer Relicensure
  June 19-20
- ICD-10 Seminar and Workshop for Chiropractic Practices
  August 1
- Fall Relicensure
  September 12-13
- Cranial Adjusting Turner Style, Level II
  September 26-27
- The Ultimate Sports Nutrition Seminar
  October 3-4
- Parker Online classes available 24/7
- Wide variety of massage therapy classes

Sign up online at www.parker.edu/CE or call 800.266.4723

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Parker Promotes Health Care with THE TEXAS LEGISLATURE

A strong Parker presence in Austin
MASTER-FUL CHIROPRACTIC CARE

Following a record-breaking win at the 2015 Masters Tournament, 21-year-old Jordan Spieth recognized the importance of chiropractic care. Troy Van Biezen, DC ’07,Since the age of 14, Spieth has relied upon chiropractic care to prevent injuries as well as optimize overall health and athletic performance.

“Dr. Van Biezen is an important member of my team and, thanks to his care, my all-time dream of winning the Masters Tournament has now become a reality,” states Jordan Spieth.

Noting that four out of five golfers experience back pain as a result of repetitive swinging, Dr. Van Biezen says, “Since a very young age, Jordan has aspired to win the Masters and has since applied great discipline to achieve this goal. Many athletes, and especially golfers, understand the significance to spinal and pelvic motion to functional performance. Dr. Van Biezen presently travels full-time with Spieth and several other professional golfers, providing chiropractic care once or twice daily.

Do you have an empowering story to share about the impact of chiropractic on one of your patients?

E-mail us at askalumni@parker.edu.
We need more talented chiropractors!

Parker University is challenging each DC to recruit at least one new DC each year.

Referring a prospective student to Parker University is easy:

1. The prospective DC can complete an interest form at www.parker.edu
2. You can e-mail the prospective DC's name and contact information to askadmissions@parker.edu

Be sure to ask the prospective student to mention your name when they talk to a Parker admissions counselor.

Want to do even more? Become a Parker Ambassador!

- Host prospective student events in your clinic
- Partner with Parker recruiters to talk to college and university students in your area about chiropractic
- Offer promotional information about Parker in your clinic

Learn more and sign up to become an Ambassador at www.parker.edu/ambassador.